## Metagenics



## Estrovera®

A unique, clinically researched rhubarb extract ERr 731<sup>®</sup> for menopause symptom relief.

- Non-hormonal alternative for menopause-associated symptoms.<sup>1</sup>
- Clinically proven to relieve 8 common symptoms of menopause. 1-5
- Recommended by healthcare practitioners globally for over 30 years.
- Safe for long-term use.<sup>7</sup>

#### **Each Tablet Contains:**

Rheum rhaponticum, dry root extract 4ma from dry root ERr 731® 84mg

#### **Directions for use:**



Take 1 mini tablet daily with food.



Dose





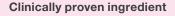




Scientifically Researched

### Whole-body, all-in-one menopause care

- ERr 731® is a clinically researched extract of the herb Rheum rhaponticum.
- · Hormone-free and effective for reducing hot flushes in as little as 4 weeks.5
- Reduces 8 of the most common symptoms associated with menopause, including irritability and sleep disturbances<sup>1,4</sup>, supporting whole-body health.
- For women preferring a plant-derived option for a natural process.

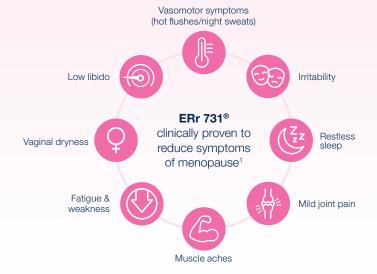


A 2024 systematic review and meta-analysis of clinical trials has found multiple benefits of ERr 713® over 12 weeks to support women's health and wellbeing throughout perimenopause.1

Data shows that 12 weeks of supplementation of ERr 731® significantly reduced the Menopause Rating Scale scores and improved quality of life in peri and postmenopausal women.2

#### **Backed by Science**

Oestrogen receptors alpha (ERa) and beta (ERB) are present throughout the body for oestrogen to initiate important biological functions, including reproductive, cardiovascular, musculoskeletal, and brain functions. However, excessive ERa activation may enable cell proliferation and inflammation, especially in oestrogen-sensitive tissues such as the breast and uterus.<sup>5</sup> In contrast, activation of ERβ promotes antiinflammatory processes and down-regulates ERa expression, helping to balance these effects. 6 ERr 731® selectively targets ERβ to alleviate menopausal symptoms.9 Its high affinity for ERβ is associated with a reduction in menopausal symptoms while minimising potential side effects, providing a safe and effective solution for peri and postmenopausal women.7





Vegan Friendly



Dairy Protein & Lactose Free



Egg



Gluten, Wheat & Yeast Free



**Nut Free** 



Sov Protein Free



Corn Free



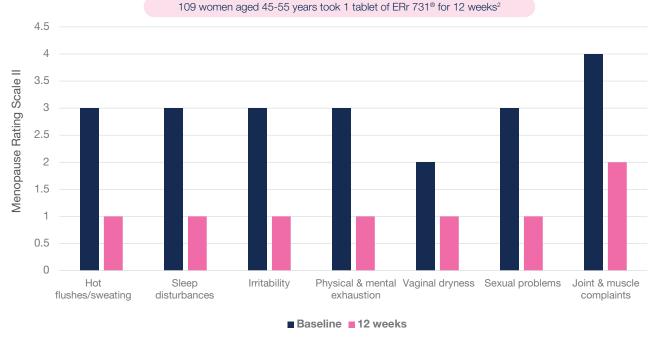
Artificial Colour, Sweeteners, Flavour & Preservative Free



# Estrovera® Multi-Symptom Menopause Relief

## Estrovera® relieves menopause symptoms in 12 weeks





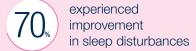
Heger M, et al. et al. Efficacy and safety of a special extract of Rheum rhaponticum (ERr 731) in perimenopausal women with climactic complaints: a 12-week randomized, double-blind, placebo-controlled trial. J Nrth Am Men Soc. 2006; 13(5): 744-59. doi:10.1097/01.gme.0000240632.08182.e4

### Relief from hot flushes from 4 weeks



Relief from





noticed improve with vac

improvements
with vaginal dryness

2023 survey conducted by Metagenics in 446 women taking Estrovera® for 12 weeks.

\*1 bottle of 90 tablets.

LONG-TERM SAFETY: After 2 years continuous use, women experienced up to 80% reduction in menopause symptoms, with no side effects found.<sup>4</sup>

Always read the label and follow the directions for use.

<sup>1.</sup> Dubey VP et al. *J Biomed Res.* 2024 Apr 18;38(3):278-286. doi: 10.7555/JBR.37.20230219.

<sup>2.</sup> Heger M, et al. *Menopause*. 2006; 13(5):744-59. doi:10.1097/01.gme.0000240632.08182.e4

<sup>3.</sup> Kaszkin-Bettag M et al. *Menopause*. 2007 Mar-Apr;14(2):270-83. doi:10.1097/01. gme.0000251932.48426.35.

<sup>4.</sup> Hasper I et al. *Menopause*. 2009;16(1):117-131. doi:10.1097/GME.0b013e3181806446 5. Wilson, M et al. *Int J Mol Sci*. 22, 1032 (2021), doi:10.3390/ijms22031032

<sup>6.</sup> Jia M et al. Best Pract Res Clin Endocrinol Metab. 2015;29(4):557-568. doi:10.1016/j.beem.2015.04.008 7. Hasper I et al. Menopause. 2009;16(1):117-131. doi:10.1097/GME.0b013e3181806446